



For Immediate Release

E.L.K. Lighting Inc. Acquires Baldinger

Nesquehoning, PA June 30th, 2010

E.L.K. Lighting Inc. is pleased to announce the recent purchase of certain assets of architectural lighting manufacturer, Baldinger Architectural Lighting, Inc./Louis Baldinger & Sons, Inc.

E.L.K. made the purchase through its sister corporation, Mount Summit Lighting Inc. Mt. Summit finalized the transaction with the 117 year old company on June 25th, 2010.

As part of this new development, product lines will be enhanced to provide more overall choices for clients while continuing the legacy of fine craftsmanship that has been the trademark of the company for over 100 years. E.L.K. has created an internal support structure specifically for this new division including dedicated customer service personnel, designers, draftsmen and project coordinators to ensure a smooth transition for their clients.

“A vital element is to preserve the quality and trend setting designs that Baldinger clients have come to expect” explains Bradford Smith CEO, ELK Lighting Inc. “Additionally, we realize the need to earn the trust and respect of clients and we will work diligently to do so”, elaborates Smith.

The combined expertise and resources of both entities will establish the company as the industry’s premier lighting solutions provider.

ELK Lighting, Inc.

ELK Lighting Inc. (www.elklighting.com) headquartered in Nesquehoning, Pennsylvania is a premier designer and importer of indoor and outdoor residential, designer and commercial lighting fixtures. The company founded in 1983 distributes over 3,000 products under ELK Lighting, Landmark Lighting, Dimond Lighting, Mountain Lake Lighting, Trump Home, Historic Royal Palaces, Biltmore Estates, and Mary Kate and Ashley brands. Products are available at a network of lighting showrooms, electrical wholesale distributors, department stores and specialty home improvement companies throughout North America. ELK Lighting is also a proud member of the American Lighting Association.

Baldinger

Baldinger (www.baldinger.com) headquartered in Astoria, New York has maintained a tradition of superior quality, rigorous standards and beautiful designs in decorative and functional lighting. With residential and corporate clients worldwide, the company has been an American tradition since 1893. Products and services are marketed under the trade names of Baldinger, Louis Baldinger and Sons, Inc. and Baldinger Architectural Lighting, Inc. – **Cottage Capital, LLC was the financial advisor to Baldinger.**



BALDINGER™ DIMOND

